

3rd COAST BOOKS AUTHOR BOOK PUBLISHING PACKAGES

At 3rd Coast Books we have two advantages over other publishers both traditional and indie.
Our Royalty Structure and www.READERSCLOUD9.com, our marketing partner
that reaches 170 countries and 11 Million potential readers

ROYALTY* STRUCTURE FOR FICTION & NONFICTION — Ebooks & Soft Cover books — 40% Author & 60% Publisher split
Royalty statements will be sent out quarterly starting from the official publication date
The first royalty check will be in the mail 30 days after the first 90 days from the publication date

FICTION TITLES — PUBLISHING PACKAGE PRICE — \$2,695.00
NONFICTION TITLES — PUBLISHING PACKAGE PRICE — \$2,995.00

BOTH PUBLISHING PACKAGES INCLUDE

1. Editorial Content / Critique — Review Board
2. Editorial Grammar Assessment — Review Board — Assessment of 1st chapter read through**
3. Binding — Ebook & Perfect Binding / Soft Cover
4. Includes Cover Design — Book & Ebook
5. Text Formatting / Flow — Author signs off on Last Pass of Books & Ebooks
 - a. Book / Ebook / PDF
 - d. 1 Galley Pass by Author for Minimal Corrections / Changes
 - i. Both Book and Ebook
 - ii. Allowed 10-12 pages ONLY to Go Back for Corrections
 - iii. **Changes on over 12 pages – Author assessed \$2 per page for total page count**
6. Ebook Conversion
 - a. Epub — Amazon specific / Epub — Generic Retailer specific
 - c. Mobi — ARC to be sent directly to Readers & Kindles
7. Ebooks Distributed to Major Online E-retailers
8. Books Distributed through Brick & Mortar Bookstores***
9. Short Run Digital Printing (POD) Utilized
 - a. CreateSpace w/Amazon
 - b. Unless Project Warrants an Offset Print Run
10. Author receives 50 copies of their book to sell as part of the package+++
11. Books and ebooks are distributed nationally and internationally
12. Marketing and Media Awareness — Some Social Media Savvy Experience Required
 - a. Author to complete questionnaire on contacts / background
 - b. WordPress Website / Blog required of Author for Social Media Directives**
 - c. Social Media Pages Required — Author to set up platform** — Facebook / Twitter / Google Plus / Amazon Author Page / Goodreads / Pinterest**
 - d. Give Away Program of some Sort Manned by Author
 - e. One Press Release at Launch and Another if Benchmarks Occur (awards, align with news stories)
 - f. Books sold to Author for Events / Signings at these Discounts***
 - i. 50-99 Copies 40% Discount Off Retail Price****
 - ii. 100-249 Copies 50% Discount off Retail Price
 - iii. Over 250 Copies Ordered an Offset Run is Discussed
 - g. Marketing Collateral
 - i. Direction on Press Kits for Authors to Compile
 - ii. Design of these Collateral Pieces Supplied – Author to Get Printed — One-Sheet / Postcard or Bookmark / Poster – 8.5x11” or 11x17” size

*Royalties are Calculated from the Net Profits

**If needed, 3rd Coast Books has vetted freelance resources we can direct authors to for help from editors to social media and website builders. We recommend the freelancers, but they work directly with the authors.

*** To be Approached on an Individual Basis by the Author for Signings ONLY

**** Author pays for shipping books

***** No Royalties Paid on Copies Sold to Author

++By selling the 50 copies of the book which the author receives they can virtually earn back more than half of the upfront package price

+++Shipping costs up to \$100 are covered by the publisher, but anything over that amount is the author's responsibility